

Formosa Graphics, one of the first Self-Employment Assistance Clients (1992) of the Sarnia-Lambton Business Development Corporation

By: SLBDC STAFF

In 1992, Sid Formosa opened Formosa Graphics, a design studio that provides businesses with graphics, web design, print, and promotional solutions. Throughout the past twenty-two years, Formosa has remained focused on creating excellent service and becoming a trustworthy resource for several businesses. No matter where his clients are or how big or small their business is, he always keeps one goal in mind: to act as their Art Department.

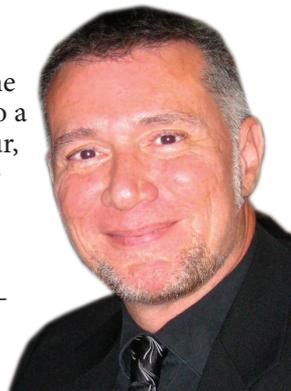
Although many of his clients are within Sarnia-Lambton, Formosa has also worked with businesses that are located all over, including the United States. Formosa Graphics has a good reputation for being reliable and fair with its clients. "I can complete projects and turn things around quickly", said Formosa. He saw how small businesses cannot afford having their own Art Department, which is why he continues to concentrate on fulfilling that need.

Before opening his business, Formosa went to the Sarnia-Lambton Business Development Corporation (SLBDC) to receive business counselling as well as to obtain a loan. He was actually one of SLBDC's first ever Self-Employment Assistance Clients. Formosa said, "They

helped me with accounting and getting me into the whole business mindset."

One of Formosa's favourite things about being an entrepreneur is that he gets to work with several other businesses and entrepreneurs. "I like that I get to see how other people do it –how they run their businesses."

If Formosa could give one piece of advice to a new entrepreneur, it would be to be patient –starting a business is not something that can happen overnight. However, you should not plan so much that you never take action; sometimes you just have to go for it even if you do not have every single detail figured out. "You don't have to have all of your ducks in-a-row when you start."



Formosa Graphics is located at 103 Ontario Street and you can contact Sid Formosa by calling (519) 337-8189 or emailing sid@formosagraphics.com. For more information and updates about the business, you can find Formosa Graphics on Facebook, Twitter (@FormosaGraphics) as well as its website, www.formosagraphics.com.

SLBDC
SARNIA-LAMBTON
BUSINESS DEVELOPMENT CORPORATION



A Community Futures Development Corporation

Providing counselling and consulting.
Loans are available specifically for the needs of small business.

Canada

With the support of the Federal Economic Development Agency for Southern Ontario



FORMOSA GRAPHICS
design | print | web | promotions