



Embargoed until February 2, 2023 at 12.01am

Business Boost Bundle Contest - 2023

February 2, 2023 Sarnia, ON

The entrepreneurial spirit is alive and well in Lambton County, with more people creating business opportunities for themselves, allowing them to do something that what are passionate about, and with focus, hard work and dedication, fulfill their entrepreneurial dream.

Sarnia-Lambton Business Development Corporation, Southwest Regional Credit Union, CR Creative Co. Ltd., Bluewater Power and Manley's Basics have teamed up again to provide one entrepreneur an opportunity to WIN. The grand prize winner will get the help they need to start down the path to success with financial assistance toward their choice of a new location, assistance to support innovation, and other supports that will assist to start down the path to success.

One successful grand prize winner will receive:

- \$15,000 toward rental of retail or office space for a year and/or expansion of business through innovation and growth in new markets as well as FREE business counseling services – **sponsored by SLBDC**
- \$5,000 towards working capital support or fixed asset acquisition costs and a 1-year Free Business Banking Account – **sponsored by Southwest Regional Credit Union**
- \$2,500 towards branding and marketing services – **sponsored by CR Creative Co Ltd.**
- \$250 towards business supplies – **sponsored by Manley's Basics**
- 1-year FREE membership to the **Sarnia-Lambton Chamber of Commerce**

Contest rules, regulations and other details can be found at bizboostbundle.com

Application Registration opens Friday, February 3rd 2023 at 8:00 a.m.

Entries to be submitted to info@slbdc.com by Tuesday, February 21, 2023 @ 5:00 p.m.

In the coming weeks all successful entrants will be required to participate in rigorous business training sessions, prepare complete executable Business Plans and create videos about their business that will be seen across Lambton County (and probably beyond).

Residents of Lambton County will be provided the opportunity to do their own judging with the **People's Choice Award**. The winner of the People's Choice award will receive \$1000 CASH, **sponsored by Bluewater Power**. Lambton County residents will be able to view the video submissions from all Finalists and vote for their favorite from May 16th (9AM) until May 22nd (5PM). The results will be shown during the **FINALE on May 24th**.

Business Boost Bundle – 2022 Winner
[The Dunes Refillery](#) (Raquel Murray)

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